



# FULL LINK OVERVIEW



TECHNOLOGY TO ENJOY



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FULL LINK

How do I use Full Link technology if I have...?

A model from the SEAT range?

Depending on your mobile device you can use either Apple CarPlay™, Android Auto™ or MirrorLink™ technologies. SEAT has created the exclusive SEAT DriveApp for MirrorLink™ compatible smartphones.

A car from the SEAT CONNECT range?

If you own an Ibiza CONNECT, you need to use the Samsung Galaxy A3 smartphone which comes exclusively with any CONNECT car. With this smartphone you have access to all the features of the SEAT ConnectApp.

What do I need to use the Full Link?

- 

INFOTAINMENT SYSTEM
- 

FULL LINK
- 

SMARTPHONE
- 

COMPATIBLE APPS
- 

DATA PLAN 3G/4G





## FULL LINK

# How does the Full Link technology work in the SEAT range?



**THE MIRRORLINK™ TECHNOLOGY** in the SEAT range makes your car's Easy Connect Gen 2 touch screen an extension of your mobile phone, seamlessly bringing the smartphone experience to the road. With MirrorLink™, the SEAT CONNECT range connects you to people and places in a whole new way. MirrorLink™ is compatible with a wide range of Android devices.

Check out for more available devices:

[www.mirrorlink.com/phones](http://www.mirrorlink.com/phones)



**ANDROID AUTO™** enables you to access and control your Android mobile device. It is possible to use Google Maps™, Google Play Music™ and various other android applications. Each action is voice controlled to minimise driver distractions. Android Auto™ is compatible with most Android devices.

Check out for more available devices:

[www.android.com/auto](http://www.android.com/auto)



**WITH THIS TECHNOLOGY** it is possible to connect your iPhone to your New SEAT and enjoy features like Siri, Music, Messages and Apple maps whilst you drive. It is compatible with the iPhone 5 and later generations.

Check out for more available devices:

[www.apple.com/ios/carplay](http://www.apple.com/ios/carplay)

# Full Link Compatible Infotainment Systems

## FULL LINK WORKS WITH THREE INFOTAINMENT SYSTEMS:

/ MEDIA SYSTEM PLUS: Comes with all the essential entertainment features.

/ NAVI SYSTEM: Offers a more advanced entertainment experience.

/ NAVI SYSTEM PLUS: The most advanced infotainment system that comes with integrated satellite navigation.







Exclusive SEAT DriveApp  
compatible with MirrorLink™ Technology



EXCLUSIVE SEAT DRIVEAPP

What is the SEAT DriveApp?

THE SEAT DRIVEAPP is exclusive to SEAT and works through MirrorLink™ technology, it offers a wide range of unique features aimed at making every journey even more convenient, more social and more fun.

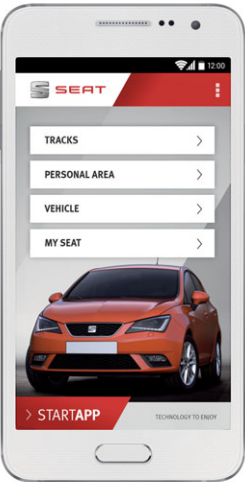
How do I use the SEAT DriveApp?

Configuration steps in Out Car mode

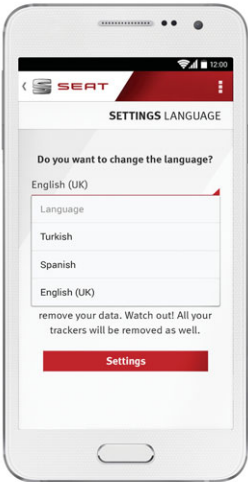
1. DOWNLOAD THE SEAT DRIVEAPP 2. OPEN THE APPLICATION



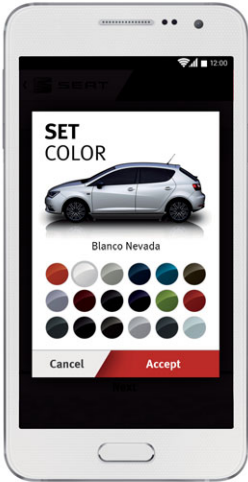
3. GO TO SETTINGS



4. CHOOSE YOUR LANGUAGE



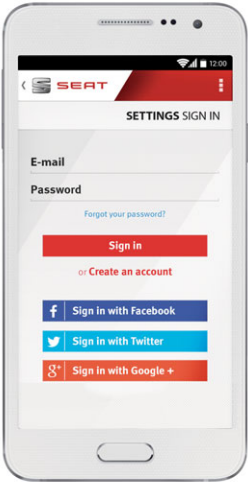
5. SETUP YOUR CAR



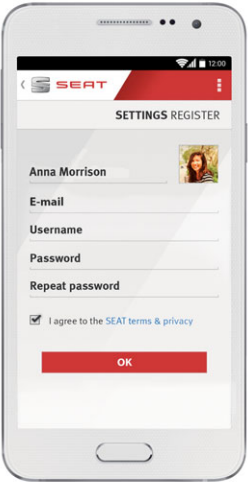
6. WATCH DRIVEAPP TUTORIAL VIDEO



7 A. CREATE YOUR ACCOUNT



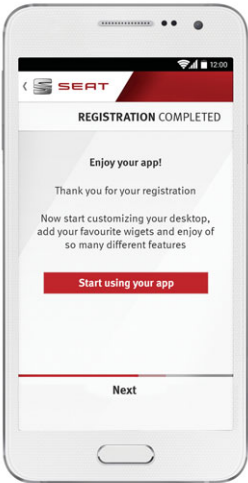
7 B. CREATE SEAT USER IF YOU DON'T LINK TO SOCIAL NETWORK



8. CONFIGURE YOUR SOCIAL NETWORK SETTINGS



9. CONFIRM YOUR E-MAIL AND RESTART THE APP



10. WATCH FULL LINK VIDEO TUTORIAL FOR FURTHER INFO





EXCLUSIVE SEAT DRIVEAPP

What can I do with the SEAT DriveApp?

**WHEN YOU ARE INSIDE YOUR NEW SEAT** you can enjoy a wide range of features that come with the SEAT DriveApp just connecting your phone through its wire to the car USB entry. From creating your own personal profile to tracking your driving activity, there’s loads of possibilities.

Features in car

- / PERSONAL DESKTOP
- / WIDGETS
- / READ TO ME
- / LIVE GRAPHICS AND ROUTE TRACKER
- / CHALLENGER
- / CAR STATUS

PERSONAL DESKTOP

Drag and drop your favourite widgets and most used features to personalise your desktop. SEAT recommends you to configure your Personal Desktop directly from your smartphone, but you can also personalise it from your car by dragging and dropping your favourite widgets and most used applications.



WIDGETS

There is a wide range of optional widgets for you to choose from. Access the clock, location specific weather, points of interest, Miniplayer and many other features depending on your preferences.

READ TO ME



WEATHER



POI



CONTACTS



SEAT CALL



EXCLUSIVE SEAT DRIVEAPP

READ TO ME

With Read to Me you can keep up with everything that’s happening in the world and your social circles, without taking your eyes off the road. It’s possible to sync your email, Twitter and Facebook accounts and your car will read updates and messages from friends out loud. Simply push the button. Remember to configure your Social Network settings out of the car, as you won’t be able to manage it while driving, for your own safety.  
The language settings from your mobile device will determine the language Read to me will use. Remember to Download TTS Engine from Google in case your device doesn’t have it.



LIVE GRAPHICS AND ROUTE TRACKER

With the Live Graphic and Route Tracker you can record your favourite routes and evaluate your speed, rpm and fuel consumption in real time or even save this data to the app and review it later in graphic form. This feature helps to keep you in tune with both your car and your driving habits.

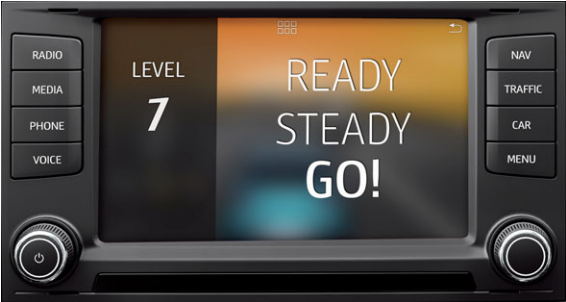




EXCLUSIVE SEAT DRIVEAPP

CHALLENGER

This feature presents you with up to 18 different challenges, aimed at improving your driving. Challenges are grouped in three levels of difficulty and when the driver completes a challenge they earn points to unlock new ones.



CAR STATUS

This allows you to check your car’s “health” at any moment with information about your oil level, battery, wheels, lights, engine, wiper fluid and lock system. It also gives warnings when the car detects a need for maintenance in any of these areas. Car status also allows you to search for your nearest SEAT dealership and will even send exclusive offers and special discounts on things like car check ups and oil filter changes.

MAINTENANCE



OFFERS



DEALER SEARCH



EXCLUSIVE SEAT DRIVEAPP

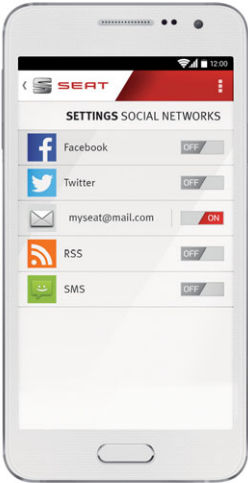
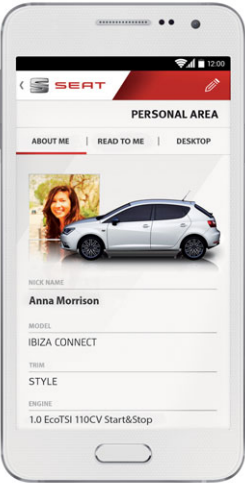
Just because you are not in **YOUR NEW SEAT**, doesn’t mean you’re not in control. You can even use and configure many features of the SEAT DriveApp outside the car.

Features out car

- / PERSONAL AREA
- / TRACKER & GRAPHICS
- / WHERE IS MY CAR?

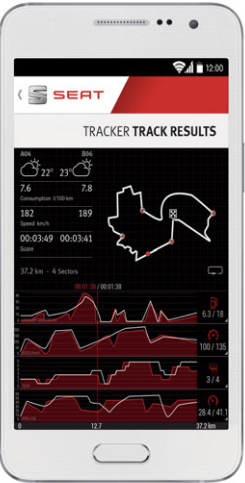
PERSONAL AREA

Personalise the desktop, configure Read to Me, and view User data, directly from your smartphone through the SEAT DriveApp. No matter how far from the car you are. Remember to configure your app before you start driving. Remember you can always go back to settings to reconfigure your app.



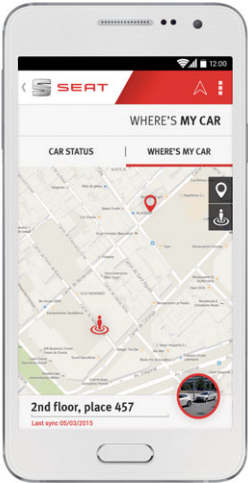
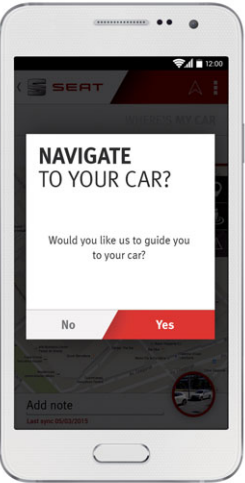
TRACKER & GRAPHICS

Review all of the data recorded by the Route Tracker. Each track is separated by lap and can be sorted into different criteria depending on the information you’re most interested in. This feature also allows you to compare recorded data and track times. Available soon.



WHERE IS MY CAR?

A SEAT model is a car you definitely don’t want to lose, and luckily with this feature, you never will. It automatically registers the last know GPS location of the car, meaning you’ll always know where your car is, even if you don’t remember where you parked it.





Exclusive SEAT ConnectApp  
compatible with MirrorLink™ Technology

POWERED BY **SAMSUNG**





**EXCLUSIVE SEAT CONNECTAPP**

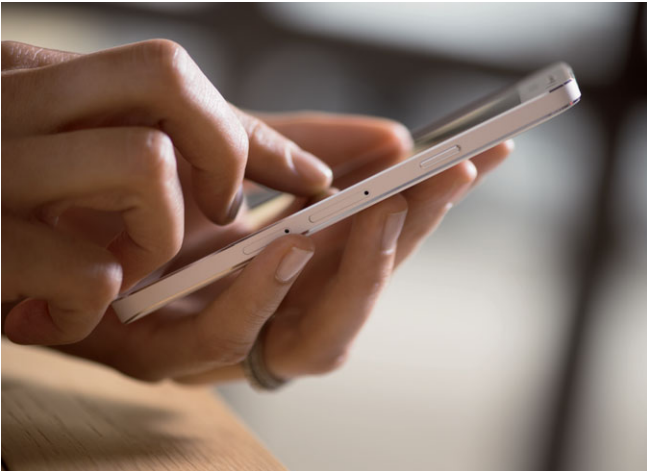
# What is SEAT ConnectApp?

**THE SEAT CONNECTAPP** works with Samsung Galaxy A3 and any smartphone device compatible with MirrorLink™ technology and offers a higher level of intelligent and advanced connectivity features.



## Infotainment system with Full Link Technology

**SEAT CONNECTAPP** works with any Full Link infotainment system in the CONNECT range.



## Samsung Galaxy A3

When you purchase the **NEW SEAT IBIZA CONNECT** you also get a Samsung Galaxy A3 smartphone. This offers access to many more connectivity features through the SEAT ConnectApp.





EXCLUSIVE SEAT CONNECTAPP

How do I use the SEAT ConnectApp?

Configuration steps

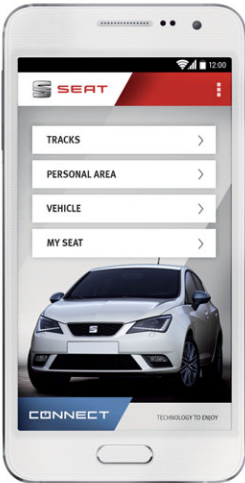
1. DOWNLOAD THE SEAT CONNECTAPP



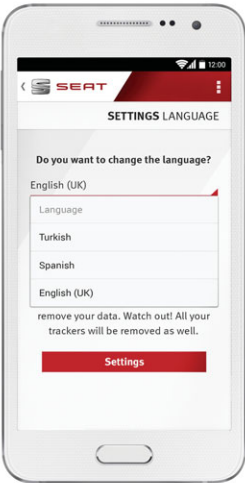
2. OPEN THE APPLICATION



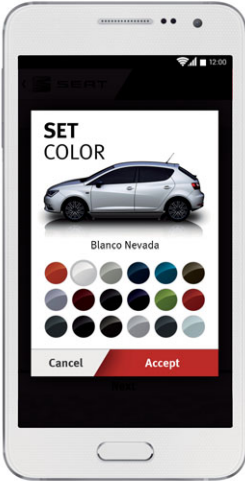
3. GO TO SETTINGS



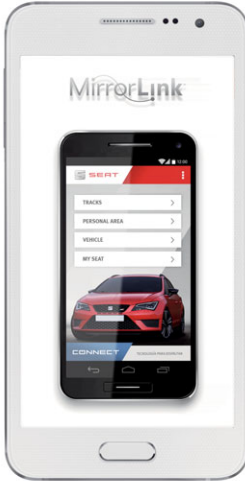
4. CHOOSE YOUR LANGUAGE



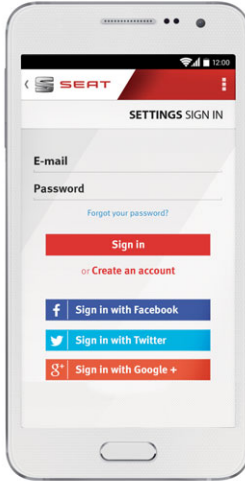
5. SETUP YOUR CAR



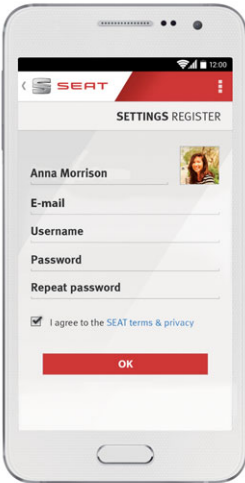
6. SEE APP VIDEO TUTORIAL



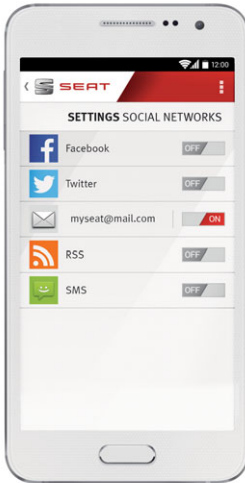
7 A. CREATE YOUR ACCOUNT



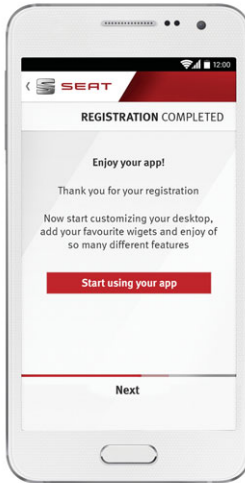
7 B. CREATE SEAT USER IF YOU DON'T LINK TO SOCIAL NETWORK



8. CONFIGURE YOUR SOCIAL NETWORK SETTINGS



9. CONFIRM YOUR E-MAIL AND RESTART THE APP



EXCLUSIVE SEAT CONNECTAPP

What can I do with the SEAT ConnectApp?

**THE SEAT CONNECTAPP** lets you enjoy all the benefits of the DriveApp plus a wider range of features connecting your smartphone through its wire to the car USB entry. It allows you to reply and send messages or update social media and also reads out live updates and messages back to you. You can even control certain features with simple gestures.

VOICE REPLY

Not only will Full Link read updates and messages from friends aloud, as it does with Read to me, but you can also reply and send messages or post updates to social media, without taking your hands off the wheel.



DRIVE PROFILE

Configure and edit individual drive profiles to create your own personal driving experience. You can create predetermined actions, which suggest certain routes and allow you to send prewritten messages or make calls, and create a playlist to sync it with your daily routine. Drive Profile can even be set to read news, traffic updates and emails at specific intervals throughout your journey.





EXCLUSIVE SEAT CONNECTAPP

PERSONAL DESKTOP AND WIDGETS

Drag and drop the widgets to personalise your desktop, choosing your favourite and most used applications and widgets right at your fingertips. You can access the clock, location specific weather, points of interest, Miniplayer and many other features depending on your preferences.



SMART TIPS

The SEAT ConnectApp can even predict the behaviour of its user based on previous habits and actions. Remember to activate this functionality out of the car, while you configure your settings, during driving it will be blocked for your own safety.



PICTURE VIEWER

It's possible to view and display the images stored on your device as a gallery within the SEAT ConnectApp.



GESTURES

Use and create gestures to control certain actions on your smartphone. You can configure the app to change to desktop, call a contact, send predefined messages, select driver profile, choose music and do many other things. There are 6 pre-established gestures and 4 which can be user defined.



FAQ’S

FULL LINK

**What is Full Link?**  
Full Link is SEAT’s full connectivity solution that offers MirrorLink™, Android Auto™ and Apple CarPlay™ technologies to customers for maximum connectivity between their smartphones and vehicles.

**Which SEAT models are compatible with Full Link (MirrorLink™, Android Auto™ and Apple CarPlay™)?**  
Ibiza, Toledo, Leon and Alhambra.

**Is MirrorLink™ available in my country?**  
Yes. MirrorLink™ is available in all countries and regions where SEAT operates.

**Which phones/os are compatible with MirrorLink™?**  
/ Phones with ML 1.1  
/ HTC One M8  
/ Samsung Galaxy S4 Mini  
/ Samsung Galaxy A3  
/ Samsung Galaxy S5  
/ Samsung Note 4  
/ Sony Xperia Z3  
/ More models expected in the near future  
/ Compatible phones will be listed in SEAT web, also listed in CCC homepage:  
www.mirrorlink.com/phones/

**What is the connection method?**  
USB Cable.

**Will the usb cable be supplied with the car?**  
Recommend to use the USB cable provided with the device.

**Can I navigate?**  
Possibility to navigate with 3rd party Apps certified: Sygic, BringGo.

**What is the difference to navigate with the in-car system vs. the CONNECT system apart from €?**  
PRO: Daily updates. Google satellite, traffic.  
CONS: Data consumption/roaming if online; reception.

**Can I send voice messages?**  
Yes, with certified app.  
*e.g. SEAT ConnectApp.*

**What apps are visible during driving?**  
Only CCC certified apps + content included by phone manufacturer.  
*e.g. HTC CarMode.*

**Where do I find compatible apps?**  
Compatible apps will be listed under:  
https://www.mirrorlink.com

**How do I download the apps?**  
Google Play™.

**Will WhatsApp be certified?**  
No.

**If the Full Link™ stops working, where should I go to repair it?**  
/ If the problem is in the car, to the dealer.  
/ If the problem is with your phone, then a phone technical service.

**What is MirrorLink™?**  
MirrorLink™ is a technology that lets you use, in a safe mode, some smartphone apps accessing them via your car’s infotainment system. It’s quite easy to use since you’ll just have to connect the phone via USB cable and immediately gain access to phone applications through your NAVIGATION SYSTEM HIGH of your SEAT.

**Will MirrorLink™ be compatible with the main In-Car tech systems? I heard about a similar app developed by Apple and another one by Google? What are the differences?**  
MirrorLink™ is not compatible with Google Android Auto™ and Apple Car Play™ since they are different technologies. The 3 of them will coexist but since MirrorLink™ and Google Android Auto™ are built for Android smartphones and Apple Car Play™ for iPhone, you won’t be able to have the three at the same time unless you have 2 smartphones with different OS.  
Nevertheless, the customer can only have 1 session active to one of this SmartPhone technologies, use case where Android Auto™ and MirrorLink™ are available at the same time is not possible.

**Why does the connection with the car have to be via USB cable?**

Better quality and performance. With the added benefit of loading the smartphone battery while using MirrorLink™.

**Is it possible to install a MirrorLink™ in an older SEAT car model?**  
No. It’s not possible.

**Can I use MirrorLink™ in any smartphone?**  
You’ll need a smartphone compatible with Android OS and with MirrorLink™ 1.1. You can find all compatible models here:  
https://cert.mirrorlink.com/ProductListing/

**What data consumption will the SEAT apps have?**  
Currently under study.

**What will the communication system be between the smartphone and the car?**  
You’ll have to connect your smartphone to your vehicle via USB cable. It’s also necessary to have some communication preferences activated in your smartphone.

**Is this App only available for cars that have touch touchscreen?**  
Yes, correct.

**May I use the app to remotely control the data or actions of my car?**  
You can’t control any actions or data of your car remotely since SEAT’s cars cannot connect autonomously to Internet.

**Is it dangerous to use MirrorLink™ while driving since it can be distracting?**  
It’s a safe technology because while stationary or parked you’ll be able to access most of the apps but when driving, the technology will only let you use only those apps that aren’t a distraction from driving.

**Will it be possible to have MirrorLink™ in low cost smartphones?**  
Some phone manufacturers are working in that direction.

SEAT DRIVEAPP & SEAT CONNECTAPP

**Can I navigate?**  
/ Not without leaving the app environment.  
/ Possibility to navigate with 3rd party certified Apps: Sygic, BringGo.

**Can I send voice messages?**  
No.

**Can I send WhatsApp?**  
No.

**Which phones/OS are compatible?**  
Only for Android, only mobiles with ML 1.1 (adaptation for Android Auto™ & Car Play™ under analysis).

**Do I need to reinstall the app if update the OS of my smartphone?**  
Might need to download updated version of app for new OS.

**If I already own this model of smartphone, or a compatible one, can I install the software of SEAT / Samsung?**  
Yes, if compatible with ML 1.1.  
Download from Play Store™.

**Is confidential customer data stored in the backend?**  
No, most confidential data is e-mail address, needed for registration.

**Can I access the music from MIB sources while running the app?**  
Yes.



FAQ’S

Where do I configure my e-mail account, social feeds, etc?

App will read data from created profiles in smartphone. This data is not stored in server or app.

Why do I have to register?

In short-term it is used to store the user configuration (i.e. Personal Desktop), so you can recover your configuration when you change your device.

What data is stored in SEAT systems?

Only nickname, e-mail and password (or social identifier if the user uses a Social Network to login).

What’s my user id for login?

Good question. It is the e-mail you used to register, not the nickname.

Will the app publish something in my social networks?

None without your consent (i.e. if you want to share your challenger results in the social networks, the App request your approval for it).

Why are there widgets that can not be added twice?

There are some widgets that make sense to add more than once, for example, the contact shortcut with different actions/ contacts. However other widgets like Miniplayer can only be added once, because there is only one media source (MIB) to be managed.

How does the Weather feature work?

User can configure one, or more, specific locations (i.e. “Barcelona”) or navigation destinations to display its weather status. Once configured, the widget refreshes the data every 3 hours (for specific locations) or 10 km (for current location weather).

How does the Miniplayer feature work?

At the moment only audio from the MIB (radio, SD, HDD, ...) is available to be managed using the app. Sources from the device connected to MirrorLink™ such us Bluetooth or wifi streaming are not supported yet.

How does the Tracker feature work?

When a user saves a track using this widget, he will be able to review the car data (speed, rpm, consumption and gear) later out-car, using the Tracks menu.

How does the Read to me feature work?

The language used to speech the feeds is the configured in the device: Under Language & Keyboard settings › Text-to-speech engine (in Samsung it has to be configured to use the Google engine, not the Samsung engine).

It has to be downloaded (using “Install voice data” option) in order to be used without connectivity (common in-car circumstance).

If the feed (twitter, mail, etc.) is in a different language than the configured in the user device, the engine will try to “read” the feed in the configured language, and not in the one used in the feed. This is because the app (like any other feeds reader) does not have the ability to check each feed language.

What is the Challenger feature?

All the challenges are oriented to basic drive-efficiency, not racing. They are not exhaustive and they are not optimized for each engine model, they are quite general.

The user, as the Disclaimer app says, is responsible to respect the traffic restrictions.

When possible, the app adapts to the car capabilities. For instance in a DSG car, the challenger related to gear-shift will not start until the gear mode is changed to sequential.

Out car mode: Is this the same app?

Yes, it is the same app that adapts to in-car (vehicle’s infotainment touchscren display and out-car modes (smartphone device screen).

Out Car mode: what is the My track feature?

In this section user can review the tracks that have been recorded while driving.

This section is expected to be improved dramatically in the next version (including maps and tracks comparison).

Which cars are compatible with the app?

App requires second generation of Infotainment systems with the FullLink package configured.

Systems compatible are: Media System Plus, Navi System and Navi System Plus.

The models compatible are Ibiza, Leon, Toledo and Alhambra.

Which mobile devices are compatible with the app?

MirrorLink is an OS agnostic technology. Currently, only some Android Phones that include an implementation of the MirrorLink 1.1 (this implementation depends on the Device Maker, not Google).

Current compatible devices: HTC One M8, and in rollout process: Samsung S4 Mini/ S5 family, Samsung Galaxy A3, and Sony Xperia Z2, Z3, Z2 Compact and Z3 Compact. Check <https://cert.mirrorlink.com/ProductListing/> for updates.

What happens if your device loses its coverage? What features don’t work without coverage?

POI search, Weather, Read to me, will not be available without connectivity.

User configuration and status (Challenger) will not refresh in the backend until connectivity is recovered, however these features will be fully functional for the user.

What happens in Roaming mode?

Like any other app, data transfer in roaming scenarios will be enabled if the user has allowed it in the phone settings. This topic does not depend on the app itself.

Who provides the Weather information?

OpenWeatherMap.

Warning quota usage limits: 3.000 requests per minute.

Who provides the POI information?

Foursquare.

Warning quota usage limits: 5.000 requests per hour (a typical POI search performs 5 – 10 requests, but the Backend implements mechanism to optimize this usage).

ANDROID AUTO

What is Android Auto™?

Android Auto™ is a technology that let’s you use some Android Apps from an Android 5.0 (Lollipop) or later, in a safe mode, via your car’s infotainment system. It’s quite easy to use since you’ll just have to connect the phone via USB cable and immediately gain access to phone applications through your infotainment system.

Is Android Auto™ available in my country?

Android Auto™ may not be available in all countries or regions. Check Android Auto™ website for the most updated status <http://www.android.com/auto/>

Will Android Auto™ be compatible with the main In-Car tech systems? I heard about a similar technology developed by Apple? What are the differences?

Android Auto™ is compatible with Media System Plus, Navi System and Navi System Plus. Android Auto will coexist with MirrorLink™ and Apple CarPlay™, the three technologies cannot be used at the same time. The three technologies allow the user to perform similar use cases. Main differences are regarding device compatibility, for instance: an iPhone/ Apple user cannot use neither Android Auto™ nor MirrorLink™.

Which features will the SEAT app have?

At the moment, SEAT has not developed specific Apps for Android Auto™.

Will the Android Auto™ features also be manageable through the voice control functionality?

Yes, some of them.

Will there be more SEAT apps?

Yes, more Apps are coming.

FAQ'S

I cannot connect my device.

Please, re-start device and try to connect to USB again.

My device is not detected by the infotainment system.

Please, unplug and plug the device again to the car USB.

I hear the Audio of Android Auto™ with stuttering.

Please, re-start device and try to connect to USB again.

My device is on the compatibility list but I cannot connect to my car.

Please, be sure that device has the last version officially available by your smartphone vendor.

Note: if the device has been rooted or the SW has been modified by the user, the device may not be able to be used.

Is it dangerous to use Android Auto™ while driving since it can be distracting?

It's a safe technology, but drive safely -- stay fully aware of driving conditions and always obey applicable laws. Do not handle your mobile device or use apps not intended for Android Auto™ while driving.

Is Android Auto™ ready to use Speech Recognition? For example, may I answer an email just by dictating it?

Unfortunately only messaging Apps will be available to perform this use case, for instance: Hangouts, WhatsApp...

Will it be possible to have Android Auto™ in low cost smartphones?

Only if device supports Android OS 5.0 or later.

APPLE CAR PLAY

What is Apple CarPlay™?

Apple CarPlay™ is a technology that let's iPhone users use their Apple devices while driving. This functionality is available form iPhone5 and iOS 7.1 or later. It's quite easy to use since you'll just have to connect the phone via USB cable and immediately gain access to phone applications through your infotainment system.

Is Apple CarPlay™ available in my country?

Apple CarPlay™ may not be available in all countries or regions.Check Apple CarPlay™ website for the most updated status <https://www.apple.com/ios/feature-availability/#applecarplay-applecarplay>

Will Apple CarPlay™ be compatible with the main In-Car tech systems? I heard about a similar technology developed by Google? What are the differences?

Apple CarPlay™ is compatible with Media System Plus, Navi System y Navi System Plus Apple CarPlay™ will coexist with MirrorLink™ and Android Auto™. The three technologies cannot be used at the same time. The three technologies allow the user to perform similar use cases. Main differences are regarding device compatibility, for instance: an Iphone user cannot use neither Android Auto™ nor MirrorLink™.

Which features will the SEAT app have?

At the moment, SEAT has not developed specific Apps for Apple CarPlay™.

Will Apple CarPlay™ features also be manageable through the voice control functionality?

Yes, some of them.

Will there be more SEAT apps?

Yes, more Apps are coming.

What will the communication system be between the smartphone and the car?

You'll have to connect your smartphone to your vehicle via USB cable. It's also necessary to have some communication preferences activated in your smartphone.

I cannot connect my device.

Please, re-start device and try to connect to USB again.

My device is not detected by the infotainment system.

Please, unplug and plug the device again to the car USB.

I hear the Audio of Apple CarPlay™ with stuttering.

Please, re-start device and connect again to USB.

My device is on the compatibility list but I cannot connect to my car.

Please, be sure that device has the last version officially available by your smartphone vendor  
Note: if device has been rooted or the SW has been modified by the user, the device may not be able to be used.

Is it dangerous to use Apple CarPlay™ while driving since it can be distracting?

It's a safe technology, but drive safely -- stay fully aware of driving conditions and always obey applicable laws. Do not handle your mobile device or use apps not intended for Apple CarPlay™ while driving.

Is Apple CarPlay™ compatible with Speech Recognition? For example, may I answer an email just by dictating it?

Unfortunately only messaging Apps will be available to perform this use case, for instance: SMS.

Will it be possible to have Apple CarPlay™ in low cost smartphones?

iPhone5C supports Apple CarPlay™.







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